

# Christopher Owens

Software Developer  
Henrico, VA | (804) 387-4597

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Full-stack developer and technical lead with 5+ years delivering enterprise EAM integrations (IBM Maximo, Asset Suite), a cross-platform invoicing SaaS, and high-performance web builds in Next.js and WordPress. Deep hands-on expertise in REST/SOAP APIs, PL/SQL, and React Native. Experienced with WordPress operations and technical SEO workflows (GSC/indexing, internal linking, site structure). Known for product ownership and mentoring, with prior logistics operations experience that informs metric-driven delivery.

## Software Development Skills

**Languages:** JavaScript, TypeScript, Python, PHP, Groovy, SQL, PL/SQL

**Frontend:** React, React Native, Next.js, HTML/CSS, Bootstrap

**Back-End:** Node.js, Express, Laravel, Flask

**Databases:** MySQL, MongoDB, Oracle, PostgreSQL

**Tools/Platforms:** Git/GitHub, Jira, Postman, Cloudflare, Netlify, REST/SOAP, ORDS, WIX

**SEO/Web Ops:** WordPress, Google Search Console (GSC), Google Analytics (GA4), on-page SEO (titles/meta/headers), internal linking, indexing (sitemaps/robots/canonicals), Lighthouse/Core Web Vitals

## Professional Work Experience

**Elevate DevWorks (EDW)** | Founder and Full-Stack Developer (Self-Employed) | Henrico, VA Sep 2025 – Present

- Maintain and optimize WordPress + Next.js sites with a focus on local SEO, clean site structure, and conversion clarity.
- Implement on-page SEO improvements (titles/meta, H1/H2 structure, internal linking) and monitor indexing behavior in Google Search Console.
- Publish and systemize scalable page structures (templates/categories) and track performance using Lighthouse/Core Web Vitals
- Manage lightweight automation and operational workflows (lead lists, DNS/email records, deployments)

**Trinoor** | Solutions Developer (Promoted to Dev Team Lead Aug 2021) | Marietta, GA May 2021 – Nov 2025

- Built enterprise EAM integrations and mobile apps on a no-code SaaS platform, integrating IBM Maximo and Asset Suite via REST/SOAP.
- Designed Oracle/PLSQL schema extensions and ORDS services to add business logic and bypass platform constraints.
- Owned projects end-to-end (requirements, solution design, development, test, deploy, support) in Agile delivery.
- Immediately achieving a jump from 70% to 90% success rate for desired outcome saving AP department 20 hours per week with integration.

**DigitalCrafts** | Developer in Residence | Marietta, GA

February 2021 – May 2021

## Software Development Portfolio

**InvoiceWays** | [invoiceways.com](http://invoiceways.com)

April 2025

- Built and launched a cross-platform invoicing SaaS using React Native (TypeScript), Flask, and MySQL, shipping mobile and web with REST APIs and PDF invoice generation.
- Integrated Stripe Checkout plus Apple/Google in-app subscriptions with secure webhooks, enabling contractors to accept card payments inside the app.
- Designed and implemented a customer-management module: built normalized MySQL tables with foreign-key relationships, exposed CRUD endpoints through the Python API, and created React Native UI screens with contact-import and validation logic.

**MLBSurvivor Game** | [mlbsurvivorgame.com](http://mlbsurvivorgame.com) | [github.com/AdamCMacKinnon/mlbsgv2-front](https://github.com/AdamCMacKinnon/mlbsgv2-front)

November 2022

- Built a full-stack game with React and NestJS, enabling user authentication and season-long pick submissions.

## Education

**DigitalCrafts** | Certificate in Software Engineering | Atlanta, GA

July 2020 – November 2020

- Software engineering training program covering full-stack development including, but not limited to JavaScript, Python, including an emphasis on cutting-edge frameworks like React/Redux and server-side technologies including Node.js, Express, and PostgreSQL.